

Removing Excuses

London Borough of Ealing

In March 2008 Ealing Council held a series of breakfast events aimed at construction workers as part of a month long awareness campaign to tackle fly-tipping.

Enviro-crime officers were on hand to offer help and distribute information to construction workers about how to legally transport and dispose of waste, and to warn potential fly-tippers of the hefty penalties they will face. In return, builders have been making officers aware of fly-tipping sites, which the council will be investigating.

All tradesmen who stopped to talk to enviro-crime officers and pick up information material put together for the events were given a breakfast voucher to redeem at the venue on that day (at local Wickes and Selco stores).

In total 200 tradesmen were directly contacted throughout March and the initiative attracted radio and press coverage across Ealing. A total of 523 warning letters, 387 statutory notices and 23 FPNs were issued as a result of the initiative.

For further information please contact:

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